

Published based on [Are You Worried About Dying Your Grey Hair?](#)

Are You Worried About Dying Your Grey Hair?

It never ceases to amaze me how far male grooming has come in the last ten years. Many would not of seen that men wearing make-up and and fake tan would be common place? However after all these changes there are still some male grooming techniques which are frowned upon. Oh course its hair dying. Yes, the seemingly simple act of dying your hair has always been considered either naff (Paul Calf), vain (Philip Schofield) or just plain sad (Macca).

Although this is changing. I dont know if youve noticed but the male hair dye industry has really grown with a huge number of products now available. The leader in the UK with a heavy TV campaign is Just For Men however there are also many other companies competing for this title. These brands are now up there with other huge cosmetic brands such as [Dermalogica](#), [Murad](#) and [John Varvatos](#).

Who are buying these products, something tells me its not just the older man. According to a recent Trevor Sorbie survey more young men are reaching for hair dyes to cover up the first signs of grey than ever before. Why? With it being harder than ever to get a job we think this is going to help. The proof of this is when a bunch of 20-34 years olds were asked if they would dye their grey hair a third said yes.

So dyes it seems, are the latest make grooming must-have. I would recommend when you have got enough grey hairs to start to feel uncomfortable or people start noticing them is when you should decide to dye or not. And a final tip dont forget to wear the gloves provided. Trust me a pair of black palms is not a good look as I know from bitter experience.

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