

Published based on [Benefits Of Using Unit Dose Packaging & Blister Packaging](#)

Benefits Of Using Unit Dose Packaging & Blister Packaging

Plastic is very commonly used in packaging today, unit dose packaging & blister packaging are only a few examples. Almost all product you'll find in a department store will be in plastic packaging which may actually include a certain type of unit dose packaging & blister packaging. One example of the Unit dose packaging & blister packaging style is the clamshell. The clamshell is a type of unit dose packaging & blister packaging that protects the product as well as creates a great product display. The clamshell is one of the most chosen types of unit dose packaging & blister packaging.

Clamshell packaging, as well as other types of unit dose packaging & blister packaging puts a thick layer of plastic into a specific mold form. This plastic mold forms a nut-shell for the product. The transparent unit dose packaging & blister packaging is transparent so that the product can be seen clearly. This type of unit dose packaging & blister packaging is known for its transparency, making it possible for the customer to see the product with all its features and details without even opening the packaging. The clamshell is ideal for packaging electronic product.

The Clamshell type of unit dose packaging & blister packaging is also used for packaging kids toys. Little action figures or whatever toy it may be has its own little clamshell blister it looks out of to entice a child to come play. Packaging food product, such as fruit in a clamshell unit dose packaging & blister packaging unit is ideal for keeping food product fresh and the customer can see the freshness of the food product which makes it more appealing.

A clamshell unit dose packaging & blister packaging that uses cardboard or some other type of backing rather than the clear pvc plastic can be referred to as a blister pack clamshell. The cardboard backing creates even more protection for the product and a more durable packaging while at the same time leaving the product inside the unit dose packaging & blister packaging visible to the customer. Rather than having two sides of plastic, the blister pack has the blister card that seals off the plastic cavity where the product is en-capsuled. This type of unit dose packaging & blister packaging is ideal in the pharmaceutical industry as well as the retail industry.

In the pharmaceutical industry a cold form foil blister card is often used in unit dose packaging & blister packaging to make blister cards for pills. Blister cards encapsulate medication to keep it fresh and tamper-proof. Unit dose packaging & blister packaging can actually extend the expiration life of some medication product. Unit dose packaging & blister packaging is also used in packaging sterile tools for a doctor or surgeon, only to be opened upon use.

On the other hand, unit dose packaging & blister packaging can be used in the retail industry to further market their product. The blister card that seals the packaging can have a picture printed on it or something that enhances the look of the product within the plastic encasement. Unit dose packaging & blister packaging in clamshell form is usually used for more heavy product while the blister card packaging is used for more light-weight product. In the retail industry, unit dose packaging & blister packaging is also used for product that is targeted by shoplifters since it is a lot harder to shoplift a small item that is in a large piece of plastic packaging.

Benefits of Using Unit Dose Packaging & Blister Packaging

A clamshell unit dose packaging & blister packaging that uses cardboard or some other type of backing rather than the clear pvc plastic can be referred to as a blister pack clamshell..... Learn more at [Unit Dose Packaging and systems](#)

You can also find this article published on [Benefits Of Using Unit Dose Packaging & Blister Packaging](#), and on the tag pages [Blister Packaging](#), [clamshell](#), [clamshell packaging](#), [Dose](#), [mold forms](#), [product](#).