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# **Getting Acquainted With The Best: Skagen Ladies Watches**

You might wonder as to how [Skagen watches](#) came to life. It happened way back in the year 1986. Henrik Jorst and Charlotte Kjolbye were introduced at a corporate party and wound up falling in love. You could say that it was love at first sight. Shortly after, Carlsberg, Henrik's then employers transferred him to New York to manage their North American marketing operation. Before long, Charlotte hooked up with Henrik in New York. Both got drawn back to each other during the subsequent year.

A friend of Henrik's from Denmark sent him some samples of his company gift watches, asking if there was a conceivable market for them in the United States. Using the samples as a starting point, they added their own fashionable touches, creating a very stylish end product. Surprisingly to them, corporate buyers were in love with their designs, and suggested that they make a brand name for themselves instead of only supplying to corporations.

Both Jorst and Kjolbye managed to come up with eight hundred watches in 4 unique designs under the handle Skagen Denmark. The couple founded Skagen as a result of an unfathomable passion for design. They also have a strong belief that they knew what people wanted. The initial batch of Skagen watches were sold out. They also had another cargo shipped right after. As for the next year, Henrik and Charlotte designed thirty new models. There was a buyer who took a chance and placed the Skagen watches on the back of the special Father's Day edition.

Later on in the year 1995, Bloomingdales agreed to sell the Skagen mens wristwatches on a trial basis. Every single watch was sold by the end of the day. Skagen Designs was featured in an article in Inc. magazine where it was among the top 250 fastest growing private corporation in the United States. In the period of five years, turnover had gone up by 1200 percent. Eighty stores in Denmark were now selling the watches after a new office opened to create ECU distribution.

Skagen Denmark Company had grown to nearly one hundred workers and the brand started selling their products in the United Kingdom in the year 1995. The selling of the products also followed in Germany and the Netherlands during the year 2000. The company has managed to move mountains since then and is now a gigantic company with 160 staff and distribution in more than sixty global markets. The brand now offers more than 250 watch designs sold in more than 5000 stores worldwide.

The Skagen Denmark corporation is unlike any other watch manufacturer. By forever changing the watch market for the better, the company has remained ever loyal to the original founders' first ideas. Stylish and undeniably chic, these [Skagen men's watches](#) are the definition of classy and never look obnoxious or grating. Skagen's reputation for watches that are clean, sleek, and stylish is vitally important to them, and nothing else can compare to the elegant and sophisticated look of a Skagen [mens luxury watch](#). Chrome mesh bands, vibrantly pretty colors, classic looks, and unique styles create a product that is the epitome of the watch industry.

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