

Published based on [How To Buy A Purple Diamond](#)

# How To Buy A Purple Diamond

Clear diamonds, by themselves, are already quite rare, taking millions of years to form. The purest of these diamonds are absolutely clear and colorless, and only a skilled cutter or jeweler should cut these stones into shapes that can be set into jewelry. Even rarer are colored diamonds. For every 10,000 clear diamonds that are mined, there will only be a single colored diamond. While diamonds can come in a variety of colors, the [purple diamond](#) is considered to be among the rarest, and there is even some dispute as to how they are formed. There is still no clear reason for their color, and some assume they occur similarly to other colored diamonds in that there is a trace element that is added during its formation. There is another belief that as the stones are pushed upward toward the Earth's surface, impurities get pushed into the stone, eventually causing the color purple to manifest.

There are some important considerations to make when buying these diamonds. If you are trying to save on the cost of these diamonds, it would be better to purchase synthetic purple diamonds. Because they don't involve mining costs and several other processes that bring them to your local jeweler's, you can save about 15 percent off the equivalent value of [natural colored diamonds](#) by buying the synthetic variety. Natural diamonds are already quite rare, something which becomes apparent when you compare the cost between different color diamonds. To illustrate this, the cost per carat of pink diamonds is \$100,000 while purple diamonds can fetch anywhere from \$500,000 to \$700,000. While 15 percent may not sound like much savings, when you consider you can save almost \$105,000 per carat when purchasing synthetic purple diamonds as opposed to natural ones, that is indeed a lot of savings that gets passed down to the consumer.

Purple diamonds that have not yet been set into jewelry pieces are another great way to invest in them. About [about violet and purple diamonds](#), loose diamonds have the advantage of being easier to examine, because they can be viewed from any axis, as opposed to diamonds that have already been set into a ring where it just cannot be examined from a specific angle. That way, not only will you have an easier time verifying the quality of loose purple diamonds, but you will also be able to choose the jewelry piece you will set the stone into when the time comes. Loose diamonds make for great investments, and you can make the choice to fashion them into accessories you can wear later on such as rings, necklaces and earrings, depending on what the occasion calls for, or simply what you prefer.

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