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Jewellery And Cartoons

We have all seen it right, the likes of Wilma Flintstone and others wearing things like [silver jewellery in the cartoons](#). [well what seem to be the main reasons behind the creators doing something like this, is it because they are trying to get deals with jewellery makers or do they think adding a bit of jewellery to the character is really going to help?? here are some of those important questions answered.](#)

Deals?

As it stands at the moment it is fortunate that cartoon makers very rarely strike deals with companies that are trying to promote things through them and this is because people would just not take it and would get fed up with it very quickly indeed. one of the other main reasons toon companies do not do it is because they have no need to, they can make plenty of money by just making the cartoon and selling it to the channel that is going to air it, why would they need to team up with a jewellery company?. With this in mind, what is the point in putting a piece of [amber jewellery](#) or [Celtic jewellery](#) on one of their cartoon characters?

It Works

an artist will do this kind of thing because they think it does everything to complete the character they have made, in many respects they are right in saying that. I am pretty sure that both Wilma and Betty would not be the same without their pearl jewellery on all of the time? nowadays we would think something is missing if we saw these people without them and this is what toon makers see when they are drawing them for the first time.

the other reason that these things are put on cartoons is because they relate to people a lot more and this also works. the Flintstones is a prime example of this because you deem them to be a family!

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