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Maurice Lacroix Mens Watch Are Extraordinary Pieces Of Jewelry Made With Accuracy

Maurice Lacroix gents watch began being crafted in 1975 in Switzerland using Swiss techniques to create exquisite hand crafted watches. Maurice Lacroix is a brand name that was given to the company when it was started for marketing purposes; it is not an actual person.

The watches are able to be purchased in over 45 countries in specialty stores, as the watches are rare pieces and only purchased by exclusive buyers. The company is one of the rare companies which still manufacture watches made with Swiss techniques. They have been created using practices which are known only to the watchmakers. They are only able to be purchased in specialty boutiques due to the exclusivity of the clientele who purchase the watches.

Maurice Lacroix watches are well known for their detail used in watch movement and design, and for the intricacies used by the watchmakers who make many of these watches by hand in their independent manufacturing workshops, which rarely happens with other expensive watches made today. As the pieces are made by hand, this adds to the price and exclusivity of the watch.

There are many well known collections of Lacroix watches such as the popular Masterpiece Collection and the female line the Divina line. Unfortunately, as with many companies, some collections do not impress buyers; these discontinued lines for Lacroix have included the Calypso and Selena lines.

Timepieces that make up the Masterpiece collection have been created by the watchmakers who have used their training to create pieces which have been the most recognized pieces of the brand. The watches in this collection feature the power reserve indicator, have a sapphire cased back, the popular grand date display and a regulator hour. Before a watch leaves the workshop, it will be tested so that it will meet expectations of the company and the buyer.

In the Masterpiece Collection is the Mens Masterpiece Masterchrono Automatic Watch. This watch has a brushed stainless steel case; the dial is black with hands that have a silver tone. The watch also features a calendar, Sapphire jewels, a case backing that is a see thru skeleton and Alligator materials. The watches are still very masculine along with a fashionable watch for men to enjoy.

The womens watches in the Divina line are elegant watches with a feminine and confident personality which are made with mechanical watch making precision, while still remaining fashionable.

To promote the watches, many celebrities have become ambassadors of the company and wear the watch with pride. Professional tennis player Roger Federer has been a long time ambassador of the company and is quite often seen wearing his piece after winning another grand slam. Another ambassador is Justin Rose who is a professional golfer.

No effort will be spared to ensure that the Maurice Lacroix Watches will continue to create [mens wristwatch](#) for exclusive customers, in a fashionable manner and to be part of their everyday life. An owner will feel like they stand out from the crowd when they wear their [Maurice Lacroix ladies watch](#).

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