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[Rolex watches have been an icon of ingenuity, precision and craftsmanship since the early 1900s. It was some hundred plus years ago that Rolex watches designated the ultimate standard of quality and design in timepieces. Over a century of accomplishment and innovation by Rolex watch designs include chronometer certification, self-winding mechanisms, automatic time calibration and quartz movement. A name that is synonymous with fine and precision, Rolex is the single largest luxury watch brand among the 100 most valuable global brands.](#)

Founded in the year 1905, Wilsdorf and Davis then began manufacturing and distributing [wristwatches](#) to the jewelers who are in surrounding areas of London. Hans Wilsdorf and his brother-in-law, Alfred Davis, changed the trademark to Rolex in 1908 and opened an office in Switzerland. Rolex, just two years later, was the first ever recipient of the Official Chronometer Certification that was awarded to a wrist watch. Becoming (in 1910) the first, Rolex is STILL the record holder for the most certified chronometer movements in a watch.

Hans Wilsdorf and Alfred Davis continued breaking records with the exceptional precision of Rolex wristwatches, awarded with a Class A precision certificate in 1914 from The Kew Observatory in Great Britain. The immaculate designs of incredible engineering can be seen as clearly today as they had been recognized on those infamous early decades of the 20th century. Rolex watches stand up to time (its just so true), what with the consistent innovations and impeccable quality. A previously-owned Rolex watch has been revered and referred to as one of the best investments in both England and in the United States. With retail prices for brand new models rising, there has been an increased popularity and availability of previously-owned Rolex watches. Rolex watches, particularly GMT-Master, Daytona and Submariner models have proven to maintain, and often rise in value over time.

As shoppers and watch lovers, we probably wont see a better chance to invest in classic Rolex watches. With jewelry retailers offering previously-owned Rolex watches with CW21 certification at remarkably affordable rates, it is undoubtedly time (no pun intended) to invest in a previously-owned luxury Rolex watch. This is possibly the best time to invest in a Rolex because it is at an all time high for luxury previously owned models. Raymond Lee Jewelers prides itself in being an industry leader in luxury pre-owned watches. Located in the heart of Boca Raton, Florida, Raymond Lee Jewelers can offer the best value high end watches on the web.

Whether bought for a loved one (this includes you), or for the distant future use as a family keepsake, theres just never been a better time for anyone to invest in a pre-owned Rolex wristwatch. As the definitive emblem of innovation, success and cultural heritage, a previously-owned Rolex watch is not only a wise investment, but a sentimental and symbolic one as well.

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