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Technomarine Womens Watches: From Simple Beginnings To Marketplace Leaders

In 1997, Franck Dubarry from St. Tropez created and founded Technomarine. Using the beautiful ocean as his inspiration, he created watches that were perfect for those who shared his passion for the sea. His highly sophisticated and superior [Technomarine watch](#), while serving as a useful piece of equipment, went beyond the realm of the ocean to be stylish accessories as well. Although they were originally only made for men, Technomarine has since created a variety of collections available all over the world for both men and women.

Branching out from humble St. Tropez, Technomarine is now based in Geneva. The watch industry continues to become even more saturated with competitor watch brands, Technomarine's loyal customer base only continues to grow, thanks to the stylish appeal and superior functionality of these watches. The craftsmen at Technomarine hold fast to the non-conformist mindset that originally sold these watches, all while deviating from the traditional and the in style. This unwavering loyalty to the original look of Technomarine is what makes these watches so popular.

Now, Technomarine watches are available for both men and women. With a variety of collections labeled as unisex, there are many watches that span a wide array of looks and styles. So many colors and styles are available with a huge array of technological features. Whether you are looking for a super smart chronograph model or a more classic selection, these watches always manage to turn heads. The Cruise Chrono collection and the Cruise Gold Bezel selection feature beautiful summer colors that would make the perfect addition to anyone's summertime wardrobe.

The UF6 Yachting series of [watch for men](#) is undoubtedly one of the most popular collections from Technomarine. While this watch is plenty attractive on the outside, the inside clockwork is one of the things that makes it more popular. Featuring the Swiss ISA 8270 movement, this watch's superior precision is world famous. Water resistant up to 200 meters, this watch also features an array of handsome colors that will be sure to impress, all while playing the role as a valuable piece of equipment for the man who loves to boat.

The Cruise Diamond collection is a line of watches made for those who only want the most glamorous accessories added to their wardrobe. Sugar sweet candy coloration makes these watches a hit with women. Transparent gel straps and glittering diamond embellishments give this watch a dazzling appeal, all while remaining loyal to the reputation of longevity and sturdiness from Technomarine.

Breaking the mold of uniform mineral compositions, Technomarine combines materials to give you a finished product that is exciting and strong. Including materials such as stainless steel, aluminum, titanium, blue aluminum, and black PVD, these watches come out looking sporty and trendy, with all the added perks that you can always trust to get from a Technomarine watch.

At the center of passion, craftsmanship, and precision lies [Technomarine ceramic watches](#). This watch brand continues to make huge strides in the watch industry, all while setting the bar for excellence. No other contender can stand up to a Technomarine masterpiece, and this continues to prove true year after year. There is a perfect watch for any sort of personality or style in this line of watches, and the variety of selections for women's and men's watches promises to have the watch you've been looking for.

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