

Published based on [The Skagen Watch Brand: From Humble Beginnings To Global Success](#)

The Skagen Watch Brand: From Humble Beginnings To Global Success

A humble, unassuming little fishing village on the northern most point of Denmark, Skagen is the definition of charming. Here, the Skagerrak and the Kattegat seas come together to create a dazzling display and one of the worlds most unique landscapes. The quaint little village brings no surprise as to where [Skagen ladies watch](#) get its name, as well as its remarkable charm. Spreading beyond the influence of this little fishing village, Skagen has grown into one of the worlds leading names in watches.

Henrik and Charlotte Jorst are two Copenhagen natives that founded Skagen Designs. They strongly believed that watches could be made that were not only beautiful and high-quality, but also affordable for people everywhere. In 1987, they came to the United States and followed their dreams of creating and running their own business.

Henrik and Charlotte made their company official in 1990 with the creation of Skagen Ltd. With North American headquarters in Reno, Nevada and European headquarters in Copenhagen, Denmark, Skagen has truly become an international company. By collaborating with some famous Danish designers, they worked to capture the simple yet unrefined beauty of Denmarks coastal landscape. Skagen definitely had its own very unique look, with clean lines, sharp details, and a pure sort of look. Today, Skagen watches are sold all over the world, including over 3000 specialty boutiques, along with major department stores in the United States and all over the world.

Skagen Denmark became an official sponsor of the number one world ranked professional cycling team, Team CSC, and even created a special line of [mens watches](#) inspired by these athletes called the CSC watch collection. Two special watches, the Ivan Basso Red Signature Edition and the Ivan Basso Yellow Signature Edition, are endorsed by the number one ranked cyclist himself, Ivan Basso. Featuring his very own signature on the dials and the watch backs, these watches are also made out of only the sturdiest metals, titanium and stainless steel.

These world renowned Danish watches are well known for their polished, modern style. With the reliable precision of Japanese quartz functioning, sturdy stainless steel, strong titanium cases, and scratch resistant mineral crystals, Skagen watches promise to last for years and years of dependable use. Because these watches are so popular, there are many vendors who attempt to replicate them. However, the special screw backs, the intricate hands, date, chronograph and multifunction, and the sturdy bands that are featured on Skagen watches. These bands can either be stainless steel, titanium, leather, or even water-resistant rubber.

Men and women both can invest in and appreciate a [Skagen womens watches](#). Due to their matchless craftsmanship and superior precision, these watches, with their eternally classic designs, make a Skagen watch perfect for anyone. Every single Skagen watch comes with a Lifetime Limited Warranty, ensuring that you will be able to rely on your watch for a very long time. These watches are also extremely affordable. Available for between \$85 and \$175, anyone can invest in a Skagen watch, and with the lifetime warranty, you will only have to pay this price once. Skagen is leading the watch industry, and if you are looking for a watch that matches your personality and wont put a dent in your bank account, check out Skagen watches.

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