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# **The Skagen Watch Brand: From Humble Beginnings To Worldwide Sensation**

Skagen is a small, charming fishing village on the northern-most tip of the Danish peninsula where the Kattegat and Skagerrak Seas come together to create an awesome spectacle that takes your breath away. The perfect beauty and purity of the Skagen village splendidly explain where the Danish design company found its singular qualities and name. The [Skagen women's watches](#) are now famous all over the world.

Henrik and Charlotte Jorst are two Copenhagen natives that founded Skagen Designs. They strongly believed that watches could be made that were not only beautiful and high-quality, but also affordable for people everywhere. In 1987, they came to the United States and followed their dreams of creating and running their own business.

In the year 1990, they founded Skagen Designs Ltd. They decided to have their headquarters in Reno, Nevada. They also have European headquarters that are in Copenhagen, Denmark. Inspired by the sheer and simple beauty of the Danish coastal landscape, they decided to work with well-known Danish designers to create a collection of elegant timepieces. They made sure that their signature watches were distinguished by their clean, pure lines and sophisticated styling. Today, Skagen products are available worldwide in major U.S. and International department stores, in over 3,000 specialty boutique stores.

Skagen Denmark became an official sponsor of the number one world ranked professional cycling team, Team CSC, and even created a special line of watches inspired by these athletes called the CSC watch collection. Two special watches, the Ivan Basso Red Signature Edition and the Ivan Basso Yellow Signature Edition, are endorsed by the number one ranked cyclist himself, Ivan Basso. Featuring his very own signature on the dials and the watch backs, these watches are also made out of only the sturdiest metals, titanium and stainless steel.

Skagen watches have distinguished themselves for their sleek, contemporary Danish style watches. They also have the precision Japanese quartz movements, solid stainless steel, solid titanium cases and scratch-resistant mineral crystals. There are plenty of replicas of Skagen watches. But they never seem to replicate exactly the distinctness of Skagen watches. A lot of watch makers can't copy the unique screw backs, luminous hands, date, chronograph and multifunction and bands of solid stainless steel or titanium. They also have bands that are made of high quality leather or a water-friendly rubber.

Men and women both can invest in and appreciate a [Skagen ladies watch](#). Due to their matchless craftsmanship and superior precision, these watches, with their eternally classic designs, make a Skagen watch perfect for anyone. Every single Skagen watch comes with a Lifetime Limited Warranty, ensuring that you will be able to rely on your watch for a very long time. These watches are also extremely affordable. Available for between \$85 and \$175, anyone can invest in a Skagen watch, and with the lifetime warranty, you will only have to pay this price once. Skagen is leading the watch industry, and if you are looking for a watch that matches your personality and won't put a dent in your bank account, check out Skagen [mens luxury watch](#).

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