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# **The Story of Seiko Watches**

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Kintaro Hattori launched Seiko in 1881 in the Ginza region of Tokyo, Japan. On August 28th 1953 at 7pm, Seiko was crowned very first Television advertiser using an advertisement for the Seiko noisy alarms on Japanese channel, Nihon Television (currently NTV).

Seiko have a couple workshops located in Japan and employ a number of best rated craftsmen. The watchmakers in the Shinshu studio, situated in Shiojiri at the Japanese Alps, have the effect of creation Seiko's mechanised timepieces like the exciting Seiko Spring Drive watches. Seiko's innovation does not end with the Spring Drive. As a business, Seiko (formerly known as Seikosha) provides designed many history changing watches.

Around 1929 Seiko come up with Seikosha wallet watch, the only watch for being authorized by the JNR. Up to date Seiko railroad watch offers the anti-magnetic rating of 200 gauss required for the current modern Super-conducting Magnetic Levitation educates. In 1988 Seiko realized their think of developing a watch ideal for generating its own strength. The Seiko Kinetic (initially named the A.G.S.) was developed. The current Kinetic Direct Push utilizes 0.71 micro-watts of strength, less than 3% of this needed in Seiko's unique Astron style. Seiko's development in strength technology continued in 1998 with the release of the Seiko Thermic. Seiko's reputation of developing innovative, accurate watches offers led them in to the world of athletics timekeeping.

Seiko were accountable for 1,278 timing and scoring systems utilized in the games such as a new form of mechanised watch which have far superior accuracy to any other mechanical watch at the time. Seiko's timepieces have showcased in a number of iconic movies. Roger Moore donned the Seiko in four James Bond videos and Sean Connery has a Seiko watch in Never Say Never Again. Matt Damon's persona, Jason Bourne donned the Seiko Chronograph from the film The Bourne Identification.

Seiko watchesModern Seiko timepieces are extremely accurate and reliable are available with a 2 year Seiko assure. A selection of Seiko timepieces can be obtained from [www.watchesbytimepiece.com](http://www.watchesbytimepiece.com) at quite competitive prices.

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